

# The largest learning event in history

During Computer Science Education Week,  
December 8-14, 2014

The Hour  
of Code  
is coming,  
again!



Last year, 15 million students tried an Hour of Code in one week. Join students all over the world for an Hour of Code during Computer Science Education Week, December 8-14. We're aiming for **100 million students worldwide** to do an Hour of Code by the end of 2014!

## What is the Hour of Code?

**A one-hour activity.** Students of all ages can choose from a variety of self-guided tutorials, from kindergarten up. Tutorials work on any modern browser, tablet, smartphone, or *even with no computer at all*. Code.org's own tutorial features Angry Birds, Plants vs. Zombies and video lectures from Mark Zuckerberg and Bill Gates.



**No experience needed** from teachers and students.

## A spark to keep learning computer science.

Once students see what they create right before their eyes, they're empowered to keep learning.

## A global movement reaching tens of millions of students in 170+ countries.

Anyone, anywhere can organize an Hour of Code event. Tutorials are available in over 30 languages.

## Why computer science?

Every 21st-century student should have the opportunity to learn computer science. The basics help nurture creativity and problem-solving skills, and prepare students for any future career. Software and computers are everywhere, but fewer schools teach computer science than 10 years ago.

## Get involved

**Ask your local school to offer an Hour of Code or host your own event. Help spread the word with #HourOfCode!**



"I have **never, ever** seen my students so excited about learning."

—Michael Clark,  
Teacher

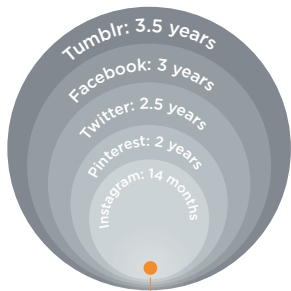


"I knew this was a **once-in-a-lifetime** chance"

—Mariana Alzate,  
5th grader

## Incredible stats from last year's Hour of Code. In one week alone:

It was the fastest to reach 15 million users.



The Hour of Code: 5 days

15 million students in 170 countries learned an Hour of Code.



More girls tried computer science than in the last 70 years.



Over 4 million girls in 2013

## Together, we can fix the diversity gap in tech

Technology and software historically suffer from an extreme lack of diversity. The Hour of Code is a first step in fixing this, showing all students what computer science is all about. Last year almost half of all Hour of Code participants were girls, 8% were black and 14% Hispanic. Computer science students on average are only 18% female, 3% black, and 8% Hispanic.

## Join us to propel unprecedented momentum—from CEOs to celebrities to the President

President Obama, Shakira and Ashton Kutcher all kicked off last year's Hour of Code with video messages. The movement was featured on homepages of Google, YouTube, Yahoo!, MSN, Disney and Bing. Every Apple and Microsoft store in the country hosted an Hour of Code workshop. Tech titans Bill Gates, Jack Dorsey, Susan Wojcicki and Gabe Newell all connected with classrooms in live video chats.

**Over 100 partners have come together** to support this grassroots campaign, including Boys and Girls Clubs of America, College Board, Microsoft, Amazon, Teach for America, Khan Academy and more.



"Every single day yielded the same results—**100% engagement.**"  
—Nina Nichols Peery, Teacher

## Prizes for EVERY organizer—and win computers for your school, or a classroom chat with a special guest speaker

- Every Hour of Code organizer will receive Dropbox space or Skype credit as a thank you for bringing it to students.
- One lucky school in every US state (+ Washington, D.C.) will win \$10,000 worth of technology!
- 50 lucky classrooms will win video chats with special guests.

## Mark your calendars now for December 8-14, 2014!

Start at <http://hourofcode.com>

The Hour of Code is organized by Code.org, a public 501c3 non-profit dedicated to expanding computer science education and increasing participation by women and underrepresented students of color. The Hour of Code is celebrated during the annual Computer Science Education Week.

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